

absolute india

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NATION

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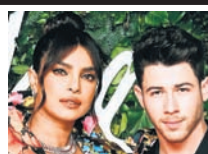
Cong concerned about my grave, I am concerned about ...



HOLLYWOOD

> 06

Priyanka recalls crying to Nick after being body shamed ...



SPORTS

> 07

WPL 2023: Saika Ishaque has been a real find for this ...



H3N2 VIRUS: HEALTH EXPERTS CALL FOR MASKS, BETTER HYGIENE & FLU SHOT

BE VIGILANT

▶ ACCORDING TO DATA FROM THE INDIAN COUNCIL OF MEDICAL RESEARCH (ICMR), THERE HAS BEEN A COMBINATION OF RESPIRATORY VIRUSES RANGING FROM COVID-19 VIRUS, SWINE FLU (H1N1), H3N2, AND THE SEASONAL VICTORIA AND YAMAGATA LINEAGES OF INFLUENZA B VIRUSES IN CIRCULATION.

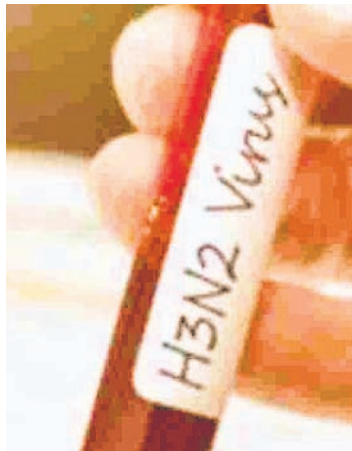
▶ H3N2 AND H3N1 ARE BOTH TYPES OF INFLUENZA A VIRUSES, COMMONLY KNOWN AS THE FLU.

▶ SOME OF THE MOST COMMON SYMPTOMS INCLUDE PROLONGED FEVER, COUGH, RUNNING NOSE, & BODY PAIN. BUT IN SEVERE CASES PEOPLE MAY ALSO EXPERIENCE BREATHLESSNESS AND/OR WHEEZING.

Team Absolute | New Delhi

Even as India is seeing a spurt in Influenza cases, caused by H3N2 virus, health experts on Monday have suggested people to take precautionary measures such as use of masks, better hand hygiene, as well as an annual flu shot.

A total of 3,038 lab-confirmed cases of various subtypes of influenza including H3N2 have been reported till March 9 by the states, as per the latest data available on IDSP-IHIP



(Integrated Health Information Platform). This includes 1,245 cases in January, 1,307 in February, and 486 cases till March 9.

"In my opinion, for the time being the government can again make masks mandatory at least in highly vulnerable zones like public transports, hospitals, airports, railway stations and other public conveyances. People should avoid visiting crowded places, or wear a mask whenever in public," Dr. Sunil Sekri, Associate Consultant - Internal Medicine, Max hospital, Gurugram, told reporter.

Meanwhile, the Covid infection has also reported a spike after four months as 524 daily Covid cases were reported on Sunday.

"For the last three years we have learned how respiratory infections can be prevented. Because the infec-

Masking is important particularly for those who are both with comorbidities and the family members of those who are having such kind of people at their home.

Dr. Iswar Gilada, An infectious disease expert

tions go out and come in from the nose and mouth, you need to cover this area and that is masking. Proper masks are needed, particularly when you are in crowded places," said Dr. Iswar Gilada, an infectious disease expert. The experts also suggested people to wash their hands before eating or utilising any public transit with soap or sanitiser to minimise the risk of infection.

Another thing is flu shots, that need to be taken annually to help boost immunity. It is because, "a vaccine that you took last year might not necessarily cover the influenza virus that's going to come next year or the year after. It will give you some baseline protection but it may not give you the best protection", Dr. Jayadevan told reporter. Meanwhile the experts also stated that antibiotics should be

The respiratory virus "spreads through droplets, so which means that the secretions can spread from person to person, and most people touch their nose and mouth at some point, or those secretions can remain on the fingers and when they shake hands with other people."

Dr. Rajeev Jayadevan, Co-Chairman, IMA's National Covid-19 Task Force

People should avoid visiting crowded places, or wear a mask whenever in public."

Dr. Sunil Sekri, Max hospital, Gurugram

avoided in treating the flu as it works only against bacteria and not viruses.

"Antibiotics are not effective against viral infections like influenza or Covid-19. Antibiotics are designed to target and kill bacteria, not viruses. In some cases, antibiotics may be prescribed if a bacterial infection is suspected or if there is a secondary bacterial infection, such as pneumonia, that develops as a result of a viral illness," Dr. Laxman Jessani, Consultant, Infectious Diseases, Apollo Hospitals, Navi Mumbai, told reporter. "However, it is important to use antibiotics judiciously and only when they are truly necessary to help prevent the development of antibiotic-resistant bacteria," Jessani added.

Oscars 2023: 'Naatu Naatu' wins Best Original Song



LOS ANGELES | Agencies

'Naatu Naatu' picturised on Ram Charan and NTR Jr from the film 'RRR' made India proud again as it won the Best Original Song at the 95th Academy Awards.

Leaving behind names such as Lady Gaga, Diane Warren and Rihanna, 'Naatu Naatu' made history after contending against songs such as 'Applause' from 'Tell It Like a Woman', 'Hold My Hand' from 'Top Gun: Maverick', 'Lift Me Up' from 'Black Panther: Wakanda Forever' and 'This Is a Life' from 'Everything Everywhere All at Once'.

Music composer M.M. Keeravaani said on receiving the honour: "Thank you Academy. I grew up listening to The Carpenters... and here I am at the Oscars. There was only one wish on my mind... So was Rajamouli's and my family... 'RRR', pride of every Indian. Thank you."

'Naatu Naatu' has already won a Golden Globe and a Critics Choice Award this year.

'The Elephant Whisperers': Best Documentary Short Film

Los Angeles: India's short documentary 'The Elephant Whisperers' has brought home an Oscar in the Best Documentary Short Film category at the 95th Oscar Awards. The award was presented by Pedro Pascal. 'The Elephant Whisperers' was competing in the category alongside 'Haulout', 'How Do You Measure a Year?', 'The Martha Mitchell Effect' and 'Stranger at the Gate'.

The documentary was received by the director Kartiki Gonsalves and Guneet Monga. Kartiki talked about the film and said it is for coexistence and thanked the Academy Awards for recognising their work. The 'Elephant Whisperers' marks Kartiki Gonsalves' directorial debut. The documentary is about the bond that develops between a couple and an orphaned baby elephant, Raghu, who was entrusted to their care.

सारे काही सर्वासाठी सामाजिक न्यायासाठी !

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उप मुख्यमंत्री

गतिमानतेचे प्रमुख टप्पे

- राज्यात ३ नवीन समाजकल्याण महाविद्यालयांना मान्यता
- सफाई कामगारांच्या वारसा हक्काच्या अंमलबजावणीत सुधारणेसाठी मंत्री मंडळ उपसमिती नेमण्याचा निर्णय
- 'वयोश्री' योजनेतील साहित्य वाटपातून कोणीही वृद्ध वंचित राहू नये याचे आदेश
- विविध अभ्यासक्रम, स्पर्धा परीक्षांमधील विद्यार्थी व उमेदवार यांना 'महाज्योती' योजना आर्थिक पाठबळ
- ओबीसी विद्यार्थ्यांसाठी विविध उपक्रम
- पीएचडी, एम. फिल. करणाऱ्या उमेदवारांना ५ वर्षांपर्यंत शिष्यवृत्ती व इतर खर्च
- महाराष्ट्र लोकसेवा आयोग (MPSC) राज्य सेवा मुख्य परीक्षा उत्तीर्ण झालेल्या व मुलाखतीस पात्र उमेदवारांना रु. २५ हजार एकवेळ अर्थ सहाय्य
- व्यावसायिक वैमानिक प्रशिक्षणासाठी निवड झालेल्या २० उमेदवारांना रु. १० हजार प्रतिमाह विद्यावेतन

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www.mahasamvad.in | /MaharashtraDGIPR | माहिती व जनसंपर्क महासंचालनालय, महाराष्ट्र शासन

Finish Modi and country will be saved, says Congress' R'sthan in-charge

“They both returned to India, and Deepthi got in touch with Ameen, Obaid Hamid Matta, Madesh Shankar alias Abdullah and others and made plans to undertake Hijrah to ISIS administered territory. In January 2020, she went to Srinagar to meet Obaid to plan the Hijrah and stayed in Srinagar for one week,” the NIA said. One of the common contacts between Deepthi and Obaid, Uzair Azhar Bhat, who is suspected to have been part of the conspiracy, was raided on Monday. The NIA conducted a search at Bhat’s house in Srinagar. The seized digital devices are being examined and further investigations are in progress.

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MAHA FARMERS SPURN CM'S DOLE, START NASHIK-MUMBAI 'LONG MARCH'

Team Absolute | Nashik/Mumbai

Not impressed by the government's announcement of a Rs 300/quintal subsidy for distressed onion cultivators, thousands of farmers started their footmarch from Nashik to Mumbai on Monday afternoon in support of their various demands.

The All India Kisan Sabha leader and seven-time ex-CPI(M) MLA Jiva Pandu Gavit said that after discussions with the various farmers groups, it was concluded that the Chief Minister Eknath Shinde's proposal is "not acceptable" and the 'long march' will continue as scheduled.

"We have asked for Rs 600/quintal as immediate relief when onions are being sold at one or two rupees, and Rs 2000/quintal MSP from the next season. The government has offered only Rs 300/quintal now and no word on the MSP," Gavit told IANS during the walkathon.

CPI(M) spokesperson P.S. Prasad said that the government's assurance of Rs 300/quintal is "no relief" to the crisis-hit farmers who are now throwing away or burning their produce.

For the third time in five years, thousands of farmers are again on the road to Mumbai for their various demands that remain pending since long, braving the intense summer heat. It has come after similar marches



es in 2018 and 2019 - and will traverse around 175 kms - attracting farmers from all over the state who converged in Nashik on Sunday.

Among the demands are an immediate subsidy of Rs 600/quintal and MSP of Rs 2000/quintal from next season for onion growers, writing off of farmers' loans, suitable remuneration for all agriculture produce, power bills waivers, quick compensation for crop losses due to unseasonal rains-hail, forest land rights, etc.

Led by Gavit, the participants include ASHA workers, and representatives of the unorganised sectors,

who wend their way waving the party flags and placards with slogans 'Give MSP to Onion', etc.

"Besides the subsidy and MSP, we demand that there should be bulk export of onion, it should be procured in bulk from NAFED at the MSP," Gavit and other farmers leaders said.

The farmers have sought regularisation of encroachers on forest lands up to four hectares with names in the 7/12 documents, waiver of power bills and making electricity available 12 hours daily for farmlands, clear the 7/12 of farmers by waiving off their entire agriculture loans.

They have also demanded NDRF amount of compensation for all crop damages due to unseasonal rains and other natural calamities that hit the agriculturists round the year, quick compensation and curb the "loot" by crop insurance companies, create an independent system for regular inspection of milk meters and weighing forks for milk and a minimum price of Rs 47 for cow milk and Rs 67 for buffalo milk and stop the conspiracy to slash prices of soybean, cotton, tur and grams, re-start selling grain along with free rations on ration cards every month.

Ahead of civic polls, MVA to hold joint rallies in Maharashtra

Team Absolute | Mumbai

Ahead of the upcoming local bodies elections, Maharashtra's Opposition Maha Vikas Aghadi (MVA) plans to hold a series of rallies in major poll-bound cities, party leaders said here on Monday.

Top leaders of Congress, Nationalist Congress Party, and Shiv Sena-UBT will unitedly reach out to the masses to speak on burning issues like inflation, joblessness, woes of farmers, how Eknath Shinde connived with Bharatiya Janata Party to topple the MVA regime in June 2022, and others.

The move comes after hectic deliberations among the top brass of the MVA which notched a major success in the recently-held Kasba Peth by-elections in Pune where it jointly trounced the BJP in its 3-decades old bastion.

The first of the proposed rallies shall be held on April 2 in Chhatrapati Sambhajanagar followed by Nagpur on April 16.

On May 1, a major public rally is planned in Mumbai coinciding with the Maharashtra Day festivities, May 14 in Pune, May 28 in Kolhapur and June 3 in



Nashik.

The three parties shall galvanise their workers and leaders to work together with mutual respect and display strength to uproot the Shiv Sena led by Chief Minister Eknath Shinde and the ruling ally BJP in various civic bodies going to the polls, MVA leaders said.

NCP President Sharad Pawar, Sena-UBT President Uddhav Thackeray and Congress state President Nana Patole and others have cited the win in Pune as an example of how the BJP and its allies can be vanquished if the Opposition works in union.

After these upcoming rallies

lies in the regional headquarters, the three parties will fan out to hold similar meetings at district levels and in the remotest parts of the state from mid-2023, serving to kickstart the election process for Lok Sabha and Assembly polls in 2024.

MVA leaders like Thackeray, Pawar Sr., Leader of Opposition in Assembly Ajit Pawar, Leader of Opposition in Council Ambadas Danve, NCP state chief Jayant Patil, Patole, Chhagan Bhujbal, ex-CMs Prithviraj Chavan, Ashok Chavan and others have held deliberations on these aspects in the past few days.

Major fire sweeps Malad slum in Mumbai, no casualties

Team Absolute | Mumbai

A major fire swept through several hutments in Appapada area of Anand Nagar in Mumbai's Malad east suburb on Monday evening, the BMC Disaster Control said.

The fire was followed by some loud explosions, according to locals, and thick black smoke was seen billowing from the site that was visible several kms away in the north and south.

The BMC rushed at least 3 fire tenders and

other teams to battle the conflagration and no casualties have been reported so far.

This is the second major fire in the north-west suburbs of the city today that kept the authorities on toes since morning.

Around 11 a.m., a massive blaze engulfed a furniture warehouse and adjoining shops in the Jogeshwari furniture market and was only finally doused after a six-hour operation.

In both cases, there are no human injuries and the causes of the blaze are not known, officials said.

FIRE ENGULFS MUMBAI'S FAMED JOGESHWARI FURNITURE MARKET, NO CASUALTIES



Mumbai: A massive fire broke out in a godown at the famed Jogeshwari furniture market engulfing at least half a dozen adjoining shops near SV. Road, here on Monday, the BMC Disaster Control said.

The Mumbai Fire Brigade, Mumbai Police,

and other agencies rushed and started battling the blaze in which no casualties were reported so far. The market, which sells, old, new, wooden and metal, refurbished or custom-made furniture, is a popular destination for residential or commercial consumers wanting to decorate their homes or offices, with even foreigners occasionally dropping in for antique pieces available here. The cause of the blaze or the damage caused is not known and the fire-fighting operations are underway, said the BMC Disaster Control.

AMAZING THAILAND FESTIVAL 2023 TO BE HELD IN MUMBAI

Mumbai: With India being one of the top source markets for Thailand, 'Amazing Thailand Festival 2023' is poised to spotlight Thailand as the "first-choice" destination for Mumbaikars and significantly boost its brand awareness.

Scheduled from March 24-26 2023 at Jio World Drive - BKC, Mumbai, the Festival organised by the Tourism Authority of Thailand (TAT) Mumbai Office is strongly aimed towards increasing the brand awareness of Thailand in India and upscaling its tourist arrivals.

The three-day event will largely promote the 5 F's of Thailand, that is food, film, fashion, fight, and festivals. It will invite discerning tourists and potential trade partners from the length and breadth of Mumbai to get closely acquainted with its wide cultural variety, including its unique fashion, cuisine, artistry, and a whole lot more.

Isada Saovaras, Director of Tourism Authority of Thailand (TAT) - Mumbai Office said: "The people of India (Mumbai) have a special place for Thailand in their hearts. Thousands of Mumbaikars travel to Thailand every year to witness its unique culture, indulge themselves in the local cuisine, and explore its scenic wonders. We are elated to bring true 'Thainess' to them in Mumbai through the Amazing Thailand Festival 2023. We hope that this festival will help in demonstrating the abounding diversity and innate essence of the Thai culture and convince people to travel and experience Thailand in the coming months."



BRIGHT OUTDOOR MEDIA LIMITED

(This is only an advertisement for information purposes and is not a prospectus announcement)

Corporate Identification Number: U74300MH2005PLC156444

Our company was originally incorporated as a Private Limited Company under the name "Bright Outdoor Media Private Limited" under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Assistant Registrar of Companies, Maharashtra, Mumbai, on September 29, 2005. Subsequently, our Company was converted to Public Limited Company and the name of our Company was changed to "Bright Outdoor Media Limited" vide Special Resolution passed by the Shareholders at the Extra-Ordinary General Meeting of our Company held on October 24, 2022. The fresh Certificate of Incorporation consequent to conversion was issued on November 24, 2022 by the Registrar of Companies, Maharashtra, Mumbai. The Corporate Identification Number of our Company is U74300MH2005PLC156444. For further details on incorporation and registered office of our Company, see "History and Certain Corporate Matters" beginning on page 135 of this Prospectus.

Registered Office: 801, 8th Floor, Crescent Tower, Near Morya House, Fame Infinity Mall, Off New Link Road, Andheri (West), Mumbai 400 053, Maharashtra, India;

Tel: 022 - 6714 0000 | E-mail: investor@brightoutdoor.com | Website: www.brightoutdoor.com

Contact Person: Khyati Mishra, Company Secretary and Compliance Officer

PROMOTERS OF OUR COMPANY: YOGESH JIWANLAL LAKHANI AND JAGRUTI YOGESH LAKHANI

THE ISSUE

INITIAL PUBLIC OFFERING OF 38,00,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH ("EQUITY SHARES") OF BRIGHT OUTDOOR MEDIA LIMITED ("BRIGHT" OR "OUR COMPANY" OR "THE ISSUER") FOR CASH AT A PRICE OF ₹146/- PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹136/- PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING ₹5,548.00 LAKHS ("THE ISSUE") OF WHICH UP TO 1,94,000 EQUITY SHARES AGGREGATING TO ₹283.24 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 36,06,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT AN ISSUE PRICE OF ₹146/- PER EQUITY SHARE AGGREGATING TO ₹5,264.76 LAKHS ("NET ISSUE"). THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.28% AND 25.89% OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY. FOR FURTHER DETAILS, PLEASE REFER TO CHAPTER TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE 222 OF THIS PROSPECTUS.

THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- AND THE ISSUE PRICE IS 14.60 TIMES OF THE FACE VALUE

THIS ISSUE IS BEING MADE IN TERMS OF CHAPTER IX OF THE SECURITIES EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 AS AMENDED ("SEBI (ICDR) REGULATIONS"). IN TERMS OF RULE 19(2)(b)(i) OF THE SECURITIES CONTRACTS (REGULATION) RULES, 1957, AS AMENDED, THIS IS AN ISSUE FOR AT LEAST 25% OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY. THIS ISSUE IS A FIXED PRICE ISSUE AND ALLOCATION IN THE NET ISSUE TO THE PUBLIC WILL BE MADE IN TERMS OF REGULATION 253 OF THE SEBI (ICDR) REGULATIONS. FOR FURTHER DETAILS, PLEASE REFER CHAPTER TITLED "ISSUE PROCEDURE" BEGINNING ON PAGE 232 OF THE PROSPECTUS.

FIXED PRICE ISSUE AT ₹146/- PER EQUITY SHARE

MINIMUM APPLICATION SIZE OF 1,000 EQUITY SHARES AND IN MULTIPLES OF 1,000 EQUITY SHARES THEREAFTER

RISK TO INVESTORS:

- Our Equity Shares have never been publicly traded, and may experience price and volume fluctuations following the completion of the Issue. Further, our Equity Shares may not result in an active or liquid market and the price of our Equity Shares may be volatile and you may be unable to resell your Equity Shares at or above the Issue Price or at all.
- The average cost of acquisition of Equity Shares by our Promoters is ₹2.50/- per Equity Share of Yogesh Jiwantal Lakhani and ₹2.50/- per Equity Share of Jagruti Yogesh Lakhani.
- Weighted average cost of acquisition;

Types of transactions	Weighted average cost of acquisition (₹ per Equity Shares)
Weighted average cost of acquisition of primary / new issue of shares.	NA*
Weighted average cost of acquisition for secondary sale / acquisition of shares.	NA**
Weighted average cost of acquisition based on last 5 primary or secondary transactions (secondary transactions where Promoter / Promoter Group entities or shareholder(s) having the right to nominate director(s) in the Board of our Company, are a party to the transaction), not older than 3 years prior to respective of the size of transactions.	Nil

Note: *There were no primary / new issue of shares (equity / convertible securities) other than Equity Shares issued pursuant to a bonus issue on December 10, 2021, in last 18 months and three years prior to the date of the Prospectus.

** There were no secondary sales / acquisition of shares (equity / convertible securities) (excluding gifts) transactions in last 18 months from the date of the Prospectus.

Investors are required to refer section titled "Risk Factors" on page 27 of the Prospectus.

ISSUE

OPENS ON: TUESDAY, MARCH 14, 2023 | CLOSES ON: FRIDAY, MARCH 17, 2023

ASBA * Simple, Safe, Smart way of Application - Make use of it!!!
*Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For further details check section on ASBA below. Mandatory in Public Issues from January 01, 2016. No cheque will be accepted.

UPI - Now mandatory in ASBA for Retail Investors applying through Registered Brokers, DPs & RTAs. Retail Investors also have the options to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. ** Investors are required to ensure that the Bank Account used for applying is linked to their PAN.

**UPI-Now available in ASBA for all individual investors applying in public offers where the application amount is up to ₹5,00,000, applying through Registered Brokers, Syndicate, DPs & RTAs. Retail Individual Investors and Non-Institutional Investors also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. Investors must ensure that their PAN is linked with Aadhaar and are in compliance with CBDT notification dated February 13, 2020 and press release dated June 25, 2021, read with press release dated September 17, 2021.

ASBA has to be availed by all the investors except anchor investors. UPI may be availed by (i) Retail Individual Investors applying in the Retail Portion, and (ii) Individual Non-Institutional Investors applying with an application size of up to ₹500,000 in the Non-Institutional Portion. For details on the ASBA and UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 232 of the Prospectus. The process is also available on the website of Association of Investment Bankers of India ("AIBI"), the website of BSE Limited ("BSE") and in the General Information Document. ASBA Application forms can be downloaded from the website of the Stock Exchange and can be obtained from the list of banks that is available on the website of Securities and Exchange Board of India ("SEBI") at www.sebi.gov.in.

**List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. For the list of UPI Apps and Banks live on IPO, please refer to www.sebi.gov.in. Investors applying using the UPI Mechanism may apply through the SCSBs and mobile applications whose names appear on the website of SEBI (https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecongisedFpi=yes&intmid=40 and https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecongisedFpi=yes&intmid=34) respectively, as updated from time to time. Kotak Mahindra Bank Limited has been appointed as Sponsor Bank for the Issue.

For Issue related grievance investors may contact: Shreni Shares Private Limited Mr. Krunal Pipalia Tel: +91-22-2808 8456, E-mail: info@shreni.in. For UPI related queries, investors can contact NPCI at the toll-free number: 18001201740 and Mail Id: ipc.upi@npci.org.in. Kotak Mahindra Bank Limited at Tel: 022 - 6605 6588 and Email: cmsipo@kotak.com; and the Registrar to the Issue at Tel: 022 - 6263 8200 and E-mail: ipo@bigshareonline.com. All investors shall participate in this issue only through the ASBA process. For details in this regard, specific attention is invited to "Issue Procedure" on page 232 of the Prospectus. Applicants should ensure that DP ID, PAN, UPI ID (if applicable, in case of investor applying through UPI mechanism) and the Client ID are correctly filled in the Application Form. The DP ID, PAN and Client ID provided in the Application Form should match with the DP ID and Client ID available in the Depository database, otherwise, the Application Form is liable to be rejected. Applicant should ensure that the beneficiary account provided in the Application Form is active. Applicants should note that on the basis of the PAN, DP ID and Client ID as provided in the Application Form, the Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for any correspondences related to the issue. Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Applicants sole risk.

PROPOSED LISTING: The Equity Shares issued through the Prospectus are proposed to be listed on the SME Platform of BSE ("BSE SME"). Our Company has received 'In-principle' approval from BSE for the listing of the Equity Shares pursuant to letter dated February 06, 2023 for using its name in the Prospectus for listing of our shares. For the purposes of the Issue, the Designated Stock Exchange shall be BSE SME.

DISCLAIMER CLAUSE OF SEBI: Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, the Draft Prospectus was not filed with SEBI and SEBI has not issued any observation on Offer Document. Hence, there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire "Disclaimer Clause of SEBI" on page 213 of the Prospectus.

DISCLAIMER CLAUSE OF BSE: It is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to the Offer Document for the full text of the "Disclaimer Clause of BSE".

GENERAL RISKS: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this issue. For taking an investment decision, investors must rely on their own examination of the Issuer and the Issue including the risks involved. The Equity Shares in the Issue have neither been recommended nor approved by SEBI nor does SEBI guarantee the accuracy or adequacy of the Prospectus. Specific attention of the investors is invited to the section titled "Risk Factors" beginning on page 27 of the Prospectus.

BASIS OF ISSUE PRICE: The Issue Price is determined by the Company in consultation with the Lead Manager. The financial data presented in chapter "Basis for Issue Price" on page 96 of the Prospectus is based on Company's Restated Financial Statements. Investors should also refer to the chapter titled "Risk Factors" and "Restated Financial Statements" on page 27 and 163 respectively of the Prospectus. The Independent Directors at a meeting recommended the Price noting that the Price is justified based on quantitative factors and key financial and operational performance indicators ("KPIs") disclosed in "Basis for Issue Price" section vis-à-vis the WACA of past five primary issuances / secondary transactions disclosed in the "Basis for Issue Price" section.

ADDITIONAL INFORMATION AS REQUIRED UNDER SECTION 30 OF THE COMPANIES ACT, 2013:

Main Objects as per MoA of our Company: For information on the main objects of our Company, see "History and Certain

Corporate Matters" on page 135 of the Prospectus and Clause III(a) of the Memorandum of Association of our Company. The MoA is a material document for inspection in relation to the Issue.

Liability of Members: The Liability of members of Company is Limited.

Amount of Share Capital of our Company and Capital Structure: The authorised, issued, subscribed and paid-up Equity Share capital of the Company as on the date of the Prospectus is as follows: Authorised Share Capital of ₹15,00,00,000 divided into 1,50,00,000 Equity Shares of ₹10/- each. Pre-Issue Issued, Subscribed & Paid-up Share Capital is ₹10,12,87,800 divided into 1,01,28,780 Equity Shares of ₹10/- each. For details of the share capital and capital structure of the Company see "Capital Structure" on page 64 of the Prospectus.

Name of the Signatories to the MoA of the Company and the number of Equity Shares held by them:

ORIGINAL SIGNATORIES			CURRENT PROMOTERS		
Name of Promoters	Face Value (₹)	No. of Shares	Name of Promoters	Face Value (₹)	No. of Shares
Yogesh Jiwantal Lakhani	10.00	8,000	Yogesh Jiwantal Lakhani	10.00	1,01,24,323
Jiwantal Vannimaldas Lakhani	10.00	1,000	Jagruti Yogesh Lakhani	10.00	400
Kusumben Jiwantal Lakhani	10.00	1,000			

LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE
 SHRENI SHARES PVT. LTD. SHRENI SHARES PRIVATE LIMITED Office No. 102, 1st Floor, Sea Lord CHS, Ram Nagar, Borivali (West), Mumbai - 400 092, Maharashtra, India Telephone: 022 - 2808 8456 E-mail: shrenishares@gmail.com Investors Grievance E-mail: info@shreni.in Website: www.shreni.in Contact Person: Krunal Pipalia SEBI Registration Number: INM000012759	 BIGSHARE SERVICES PRIVATE LIMITED Office No. S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East), Mumbai-400059, India. Tel: +91 22-6263 8200 Email: ipo@bigshareonline.com Investor Grievance E-mail: investor@bigshareonline.com Website: www.bigshareonline.com Contact Person: Babu Raphael C SEBI Registration Number: INR000001385

COMPANY SECRETARY AND COMPLIANCE OFFICER	
 BRIGHT OUTDOOR MEDIA LIMITED	Khyati Mishra, Company Secretary and Compliance Officer 801, 8th Floor, Crescent Tower, Near Morya House, Fame Infinity Mall, Off New Link Road, Andheri (West), Mumbai 400 053, Maharashtra, India. E-mail: investor@brightoutdoor.com Website: www.brightoutdoor.com

Investors can contact the Compliance Officer or the Registrar to the Issue in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allotment, credit of allotted shares in the respective beneficiary account, etc.

AVAILABILITY OF PROSPECTUS: Investors should note that Investment in Equity Shares involves a degree of risk and investors are advised to refer to the Prospectus and the Risk Factors contained therein, before applying in the Issue. Full copy of the Prospectus is available at the website of Stock Exchange at www.bseindia.com, the website of Lead Manager at www.shreni.in, the website of our Company at www.brightoutdoor.com and the website of SEBI at www.sebi.gov.in.

AVAILABILITY OF APPLICATION FORMS: Application Forms can be obtained from the Registered Office of Company, and registered office of Lead Manager, Shreni Shares Private Limited. Application Forms can also be obtained from the Stock Exchange and the list of SCSBs is available on the websites of the Stock Exchange and SEBI.

BANKER TO THE ISSUE & SPONSOR BANK: Kotak Mahindra Bank Limited

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Prospectus dated March 03, 2023.

For Bright Outdoor Media Limited

Sd/-
Yogesh Jiwantal Lakhani
Designation: Chairman and Managing Director
DIN: 00845616

Date: March 13, 2023
Place: Mumbai

BRIGHT OUTDOOR MEDIA LIMITED is proposing, subject to market conditions and other considerations, public issue of its Equity Shares and has filed the Prospectus with the Registrar of Companies, Mumbai, Maharashtra on March 03, 2023. The Prospectus is available on the website of the Lead Manager at www.shreni.in, the website of the BSE i.e., www.bseindia.com, and website of our Company at www.brightoutdoor.com.

Investor should read the Prospectus carefully, including the Risk Factors on page 27 of the Prospectus before making any investment decision.

The Equity Shares have not been and will not be registered under the U.S. Securities Act 1933, as amended (the "Securities Act") or any state securities laws in the United States and may not be issued or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in Regulation S of the Securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, the Equity Shares will be issued and sold (i) in the United States only to "qualified institutional buyers", as defined in Rule 144A of the Securities Act, and (ii) outside the United States in offshore transactions in reliance on Regulation S under the Securities Act and in compliance with the applicable laws of the jurisdiction where those offers and sales occur. The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be issued or sold, and Application may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

Raka

Oscars 2023

'Everything Everywhere All at Once' picks 7 titles including Best Picture



Los Angeles | Agencies

'Everything Everywhere All at Once' was named best picture at the 95th Academy Awards, capping off an improbable awards season run by winning the movie business's highest honour.

Malaysian actress Michelle Yeoh has become the first Asian actress to walk home with the Best Actress honour at the 95th Academy Awards. Yeoh was awarded for her stellar work in 'Everything Everywhere All at Once'.

She raced ahead of her fellow nominees like Cate Blanchett, Michelle Williams, Ana de Armas and Andrea Riseborough.

Everything Everywhere All At Once seems to be unstoppable as it has collected five awards at the ongoing Oscar Awards, the latest one being Best Director award for the film's director duo, the Daniels -- Daniel Kwan and Daniel Scheinert.

Daniel Kwan and Daniel Scheinert won the honour for Best Original Screenplay for their film Everything Everywhere All at Once at the 95th Academy Awards.

The honour was presented by Florence Pugh and Andrew Garfield. They were up against 'The Banshees of Inisherin', 'The Fabelmans',



'Tr' and 'Triangle of Sadness'.

Scheinert credited his win to his public school teachers.

Actress and producer Jamie Lee Curtis just won an Oscar as she was named as the Best Supporting Actress for her work in 'Everything Everywhere All at Once'.

Jamie was nominated alongside names such as Angela Bassett ('Black Panther: Wakanda Forever'), Hong Chau ('The Whale'), Kerry Condon ('The Banshees of Inisherin') and Stephanie Hsu ('Everything Everywhere All at Once').

While taking the prestigious statuette, Lee Curtis dedicated the honour to everyone from her family to her fans.

The Oscar for the Best Supporting Actor was conferred upon Vietnamese-American actor Ke Huy Quan.

He edged out fellow nominees like Brendan Gleeson ('The Banshees of Inisherin'), Brian Tyree Henry ('Causeway'), Judd Hirsch ('The Fabelmans') and Barry Keoghan ('The Banshees of Inisherin').

The actor bagged the honour for his comeback role in the film 'Everything Everywhere All at Once'. The actor made history as the first Vietnam-born actor to win an Oscar.

'ALL QUIET ON THE WESTERN FRONT' WIN BEST INTERNATIONAL FEATURE FILM AWARD

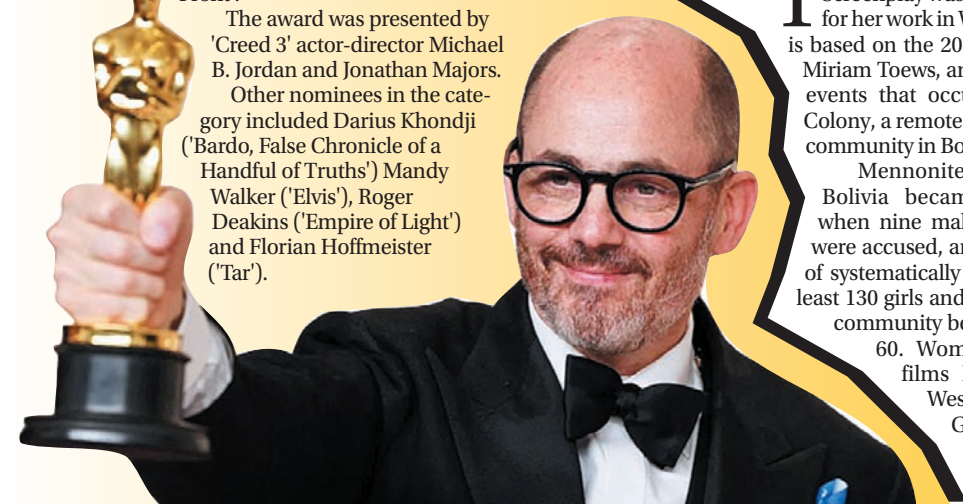
Los Angeles | Agencies

The German anti-war film 'All Quiet on the Western Front' is leading the Oscars as it has won four awards so far at the ongoing 95th edition of the Academy Awards. The film, directed by Edward Berger, was feted with the Best International Feature Film honour in addition to Best Cinematography, Best Original Score and Best Production Design.

It defeated films like 'Argentina, 1985', 'EO', 'The Quiet Girl' and 'Close'.

The Oscar for Achievement in Cinematography was awarded to James Friend for his outstanding work in 'All Quiet on the Western Front'.

The award was presented by 'Creed 3' actor-director Michael B. Jordan and Jonathan Majors. Other nominees in the category included Darius Khondji ('Bardo, False Chronicle of a Handful of Truths') Mandy Walker ('Elvis'), Roger Deakins ('Empire of Light') and Florian Hoffmeister ('Tar').



RIPPED JEANS, NO MAKE-UP, LADY GAGA SURPRISES ALL

Los Angeles | Agencies

Singer-actress Lady Gaga took everyone by surprise on the stage during the ongoing 95th edition of the

Academy Awards. The singer appeared in a no make-up look donning a casual avatar with ripped jeans and a black t-shirt. She performed her song 'Hold My Hand' from the Tom Cruise-starrer cinematic extravaganza 'Top Gun: Maverick'.

The decision seemed to be a last-minute back-and-forth effort as Gaga was initially reported to be skipping the awards show due to demands on filming 'Joker: Folie a Deux'.

'WOMEN TALKING' BAGS BEST ADAPTED SCREENPLAY TROPHY

Los Angeles | Agencies

The Oscar for the Best Adapted Screenplay was awarded to Sarah Polley for her work in Women Talking. The film is based on the 2018 eponymous novel by Miriam Toews, and is inspired by real-life events that occurred at the Manitoba Colony, a remote and isolated Mennonite community in Bolivia. In 2009, the insular Mennonite colony in eastern Bolivia became international news when nine male members of the sect were accused, and eventually convicted, of systematically drugging and raping at least 130 girls and women from their own community between the ages of 8 and 60. Women Talking' won over films like, All Quiet on the Western Front', Living', Top Gun: Maverick' and Glass Onion: A Knives Out Mystery'.

'ALL THAT BREATHES' LOSES BEST DOCUMENTARY AWARD TO 'NAVALNY'

Los Angeles | Agencies

Indian documentary 'All That Breathes', directed by Shaunak Sen, lost out the Best Documentary feature award to 'Navalny'.

Other nominees in the list included 'Navalny', 'All The Beauty And The Bloodshed' and 'A House Made of Splinters'.

While accepting the award, director Daniel Roher made a political statement as he said that as Alexei Navalny languishes in prison, he calls out the unjust invasion of Ukraine by Russia and Vladimir Putin.



BRENDAN FRASER NAMED BEST LEAD ACTOR FOR 'THE WHALE'

Los Angeles | Agencies

It was an emotional moment for Hollywood star Brendan Fraser, who was all in tears after hearing his name at the 95th Oscars Awards, where he won the Best Lead Actor for his acclaimed film 'The Whale'.

The award was given to him by Jessica Chastain and Halle Berry.

His name was in the category along with Austin Butler ('Elvis'), Colin Farrell ('The Banshees of Inisherin'), Paul Mescal ('Aftersun') and Bill Nighy ('Living').

All in tears of happiness, Fraser said: "So this is what the multiverse looks like. I thank the Academy for this. And my studio for making this bold film."

He then told all the other contenders that it's an "honour to be named alongside you in this category".

"I wanted to tell you that Whales can swim in the depth. I started 30 years ago and things didn't come easy to me. But I want to thank you for this acknowledgment."

RUTH CARTER BECOMES FIRST BLACK WOMAN TO WIN TWO OSCARS

Los Angeles | Agencies

Ruth E. Carter is the first Black woman to win two Oscars. In 2019, she became the first Black person to win the Oscar for costume design for her work on Marvel's 'Black Panther'. At the 95th Academy Awards, she was once again recognised for the film's sequel, 'Wakanda Forever', reports 'Variety'.

Carter, according to 'Variety', beat out Catherine Martin, who won the BAFTA and Costume Designers Guild awards for her work on Baz Luhrmann's 'Elvis'.

She also beat Mary Zophres for 'Babylon', Jenny Beaven for 'Mrs Harris Goes to Paris' and Shirley Kurata for 'Everything Everywhere All at Once', which was the surprise winner of the Sci-Fi Fantasy award at the CDGA.



'AVATAR: THE WAY OF WATER' WALKS AWAY WITH BEST SPECIAL EFFECTS HONOURS

Los Angeles | Agencies

The epic science fiction film, 'Avatar: The Way of Water', directed by James Cameron, clinched the trophy for Best Visual Effects at the ongoing 95th edition of the Academy Awards in Los Angeles and it doesn't come as a surprise even one bit given its stunning visuals.

The film comfortably defeated its fellow contenders in the form of the German anti-war film 'All Quiet on the Western Front', 'Top Gun: Maverick', 'Black Panther: Wakanda Forever' and 'The Batman'. 'Avatar: The Way of Water' is the long-awaited sequel to the 2009 film 'Avatar'. The film has so far collected \$674.6 million at the US domestic box-office.

GUILLERMO DEL TORO'S 'PINOCCHIO' WINS BEST ANIMATED FEATURE FILM

Los Angeles | Agencies

The Academy had the right nose to smell out the Best Animated feature film nominated at the 95th Academy awards as acclaimed filmmaker Guillermo del Toro's movie "Pinocchio" has taken home the Best Animated Feature Film honour.

The award was presented by Emily Blunt and Dwayne Johnson at the prestigious event.

Guillermo del Toro's "Pinocchio" was contending against animated movies such as "Marcel the Shell With Shoes On", "Puss in Boots: The Last Wish", "The Sea Beast" and "Turning Red".

After winning the award, Del Toro on stage said that Animation should be kept in the conversation. He said: "Animation is cinemation, it is not a genre and ready to be taken for the next level. Keep animation in the conversation. I want to dedicate to my wife, kids and parents who are not there with me."

Elizabeth Banks trips on stage, blames it on bear from 'Cocaine Bear'

Los Angeles | Agencies

Actress Elizabeth Banks slightly tripped while making her way on the stage to announce the Best Visual Effects category at the 95th Academy Awards. Elizabeth was followed by a "bear" on stage and she blamed tripping because of him. When she came on stage, she said: "He (pointing at the bear) tripped me, I recently directed 'Cocaine Bear' and without visual effects, this is what the bear looks like. Terrifying." Talking to the "bear", Elizabeth said in a joke: "The coke is not real, it's visual effects. Avatar is visual effects Batman flying around is not real but Tom Cruise flying is real a Wakanda is real!" She concluded with a joke: "Without visual effects Vivian's bear would have been a man in a bear suit with cocaine." "Cocaine Bear" is a 2023 American horror comedy film directed by Elizabeth Banks.



ABSOLUTE PIC OF THE DAY



Kylie Jenner



DEEPIKA PADUKONE PICKS CLASSIC HOLLYWOOD LOOK FOR RED CARPET

Los Angeles | Agencies

Actress Deepika Padukone, who is among the presenters at the Oscars alongside Dwayne Johnson, Emily Blunt, Riz Ahmed, Glenn Close, Samuel L. Jackson, Michael B. Jordan and Jonathan Majors, walked the coveted red carpet as she picked a classic Hollywood look for the event with an all-black attire.

The actress took to her Instagram and shared her look from the red carpet. She can be seen dressed in an off-the-shoulder jet-black gown, serving old-Hollywood glamour.

Her gown featured an off-the-shoulder neckline with a plunging design, drapings on the arms, full-length sleeves with attached Opera gloves, a fitted bust, corseted bodice, cinched torso, figure-hugging fitting, and a mermaid-style pleated skirt grazing the floor.

Deepika Padukone is making her Oscars debut this year after making her debut in Hollywood with 2017's 'XXX: Return of Xander Cage'.

The actress has represented Indian cinema on a lot of international platforms. In 2022, Deepika was one of the jury members at the prestigious Cannes Film Festival.

'The Elephant Whisperers' director dedicates honour to 'motherland India'

Los Angeles | Agencies

As short documentary 'The Elephant Whisperers' brought home an Oscar, its director Kartiki Gonsalves credited her "motherland India" for the win.

'The Elephant Whisperers' was competing in the category alongside

'Haulout', 'How Do You Measure a Year?', 'The Martha Mitchell Effect' and 'Stranger at the Gate'.

After being presented the honour, Kartiki, who was accompanied with producer Guneet Monga, said: "I stand here to speak today about the sacred bond

between us and the natural world for the respect of indigenous communities and empathy towards other living beings we share our space with and finally for coexistence. Thank you to the academy for recognising our film, highlighting indigenous people and animals."

She concluded by saying: "To my motherland India."

The documentary is about the bond that develops between a couple and an orphaned baby elephant called Raghu, who was entrusted to their care.

(Box)

'My heart is racing with joy': Guneet Monga reacts to Oscar

Mumbai | India created history at the just concluded 95th edition of the Academy Awards as 'The Elephant Whisperers' clinched the Oscar for the Best Documentary Short Film. The film's producer Guneet Monga has reacted to her film's big win.

The 'Elephant Whisperers' marks Kartiki Gonsalves' directorial debut.

Lauding the film's director, she said: "This is an incredibly powerful and historical moment. We, as two women from India, stood on that global stage making this historical win. I'm so proud of this film, this moment and proud of my amazing team at Sikhya Entertainment, that an independent production house from India has made the history to be the first ever Indian film by an Indian production to win an Oscar. My heart is racing with all the joy, love, and excitement in the moment. I'm so grateful to Kartiki, the wonderful visionary that she is."



IIFA - COUNTDOWN TO THE BIGGEST CELEBRATION OF INDIAN CINEMA

The countdown to the biggest celebration of Indian cinema had begun. With the International Indian Film Academy and Awards (IIFA) scheduled to take place at Yas Island, Abu Dhabi, on May 26th and 27th.

Team Absolute | Mumbai

At the dawn of the new millennium in the year 2000 in the heart of London at the iconic Millennium Dome, one of the greatest and biggest entertainment IP's of the 21st century was born - IIFA.

Dedicated to building bridges across cinemas, businesses, communities and nations, creating everyone's dream. One People One World", 21 years ago, the dream to take Indian cinema to the world had come true and a celebration was brought to life that connected people, countries, cultures and nations with the platform of cinema.

Bringing alive the magical and unforgettable memories from over the years as IIFA journeyed the world. Proud to be leaders of the

Industry, IIFA has always put the environmental agenda at the realm of IIFA Weekend & Awards in 2007 when they launched the concept 'Greening The IIFA's' and came up with the idea of symbolizing this idea with Bright Green Carpets instead of traditional red ones.

With stars from Sienna Miller, Colin Firth, Amitabh Bachchan to Priyanka Chopra IIFA has done proud to make a difference and continue to thrive doing so in advocating that we can all make a difference to our home, our world. IIFA has always helped create clever messaging on the environment that the stars and celebrities involved would convey to the audiences and fans globally and today with the power of celebrity following, it's worked.

The awards reflect the commitment of fashion houses to sustainability,

'An unforgettable day for Indians'

TOLLYWOOD & BOLLYWOOD CELEBRATES OSCAR FOR 'RRR'



Team Absolute | Hyderabad

Tollywood is celebrating the historic achievement of Rajamouli's epic movie 'RRR' at the 95th Academy Awards. Several Telugu film stars and celebrities conveyed their compliments to the 'RRR' team Monday after the award for Best Original Song category was announced.

"Congratulations to the entire team of 'RRR' movie on bringing Indian cinema glory," tweeted veteran Tollywood director K. Raghavendra Rao under whose tutelage Rajamouli had begun his movie career.

"And there you go... NAATU NAATU!! Crossing all boundaries!!

Congratulations to mmkeeravaani garu, boselyricist and the entire team of RRR on their phenomenal win at the Oscars!! A jubilant moment for Indian cinema," stated Tollywood star Mahesh Babu. He also praised 'The Elephant Whisperers' team.

"Congratulations to the entire team of The Elephant Whisperers on winning the Best Documentary Short...a fantastic film and another phenomenal win," Mahesh Babu noted.

"We've created history. An unforget-

table day for Indians," stated Tollywood's Mass Maharaja, Ravi Teja.

Ajay Devgn wrote: "As it is often said, cinema speaks a universal language. Congratulations to the teams of RRR and The Elephant Whisperers for their Oscar win. It's a proud (Indian flag emoji) moment."

Tollywood Megastar and actor Ram Charan's father, Chiranjeevi was among the first to react to the historic moment when the song 'Naatu Naatu' from 'RRR'

clinched the Oscar in the Best Original Song category.

Taking to his social media almost immediately after the magic moment of the announcement in Los Angeles, Chiranjeevi tweeted, "Oscars-a-a-would have still been a dream for India but for One Man's vision, courage & conviction ssrajamouli!"

A Billion Hearts filled with Pride & Gratitude! Kudos to every member of the Brilliant Team of RRR Movie."

This is just the beginning: NTR Jr on 'Naatu Naatu' win

Hyderabad | With 'Naatu Naatu' notching up India's first entertainment win at the Oscars, good wishes are pouring in. NTR Jr who is also attending the Awards event at Los Angeles reacted happily to the 'RRR' feat at the Oscars. "I cannot find the words to express my elation right now. This is not just a win for RRR but for India as a country. I believe this is just the beginning. Showing us how far Indian cinema can go. Congratulations to Keeravaani garu and Chandrabose garu. Of course none of this would have been possible without a master storyteller called Rajamouli and the audiences who showered us with all the love."

NTR Jr also complimented the 'The Elephant Whisperers' team, also from India, winning in the Short Documentary category. "I would also like to congratulate the team of 'The Elephant Whisperers' on their win today bringing another Oscar to India." NTR Jr, along with actor Ram Charan had featured in the iconic 'Naatu Naatu' number from the Rajamouli directorial.

ALL-INDIA FASHION WEEK CUM BEAUTY PAGEANT IN JAIPUR

Team Absolute | New Delhi

Vogue Star, an inclusive platform of the women and by the women supporting them creates their distinctive identities, will organize an all-India fashion week cum beauty pageant in Jaipur. The upcoming extravaganza of fashion and beauty will be curated by Alison Woodham, a renowned fashion show choreographer based out of Mumbai. Another celebrity trainer Kavita Kharayat will groom the beauty pageant participants for the grand finale.

The event which will be hosted at Le Meridian Hotel on 14th to 16th April 2023 is set to spread a message around unity in diversity. Alison and Kavita are working day and night to ensure a magnificent and memorable grand finale.

Conceptualized by Alison, the grand finale of the VogueStar beauty pageant and

Fashion Week will witness state level winners trained by Kavita, walk the ramp donning designer masterpieces crafted by emerging designers from across the country. With over 20 year of experience, Alison Woodham is a business woman who has taken her career from a single show to a multi-city operation. She has organised big-city shows like The Chivas Fashion Tour, Launch of Belvedere, Lakme fashion week, Vogue, Sabyasachi, Manish Malhotra, Anamika Khanna, Shantanu & Nikhil, Tarun Tahiliani, Christain Dior, Ayesha Depala and many more.

A well-known face of the fashion industry, Kavita has worked with pioneer designers such as Manish Malhotra, Sabyasachi, Abu Jani and Sandeep Khosla among others.

Divided into two categories, the pageant will crown three national winners under Miss VogueStar India and Mrs Vogue Star India. The Mrs Vogue Star India is further categorized into two groups where in the group will be for married women from the age group of 18-35 while group 2 will be for women who are between 36-50 years.



INSTAGRAM PIC OF THE DAY



Harshita Gaur